



## Vision and Objectives

### Vision

The parish of Peasmarsh will continue developing its thriving, safe and friendly rural community through small-scale sustainable development.

The Plan will reflect the needs of and enhance the significant environmental assets of the parish whilst developing its economic viability and its rural surrounding. It will also respect our location in the High Weald Area of Outstanding Natural Beauty.

### Objectives

The overall objective of the Plan is to reflect the wishes of the community in promoting the social, economic and environmental well-being of what is, essentially, a rural parish.

The detailed objectives are as follows :

- 1 Sustain a thriving parish offering a range of facilities to the local community, businesses and visitors by supporting the creation and retention of small scale business, encouraging the provision of services / infrastructure and supporting the traditional farming community;
- 2 Seek adequate education provision for parish children of all ages, extending the local educational facilities in line with future housing developments;
- 3 Protect and enhance local open spaces and access to the countryside to enhance the physical and mental wellbeing of residents and promoting cycle networks and non-vehicular connectivity with adjacent villages and town for a sustainable life;
- 4 Ensure that future developments reflect both current and future housing needs of the parish in small clusters, promoting principles of good design and quality that encourage the local context and exceed current energy efficiency standards;
- 5 Ensure that the parish infrastructure is improved to match existing requirements and then expanded in line with future housing developments; in the short term :
  - i) ensure that problems with surface water flooding and supercharging of the sewage system, both of which occur regularly, are substantially reduced or – preferably – eliminated;
  - ii) reduce the impact of road traffic and parking on the local community;
  - iii) ensure that the frequent and sometimes extended power failures are substantially reduced or – preferably – eliminated;
  - iv) support the national Bus Back Better policy to establish frequent bus services with markedly improved frequency all week and timetables integrated with other services including rail;
- 6 Secure the long term future of existing community leisure and cultural facilities for all ages and promote the provision of new facilities to address the future needs of the parish;
- 7 Protect, maintain and enhance the nationally and locally important heritage and environmental assets and historic character by guiding sympathetic development;